



Our Mission:

The **Farmers Market on the Rum**, is a program offered by the City of Anoka. It serves as a gathering place for consumers to purchase **vendor-grown produce** and **vendor-made specialty foods** and other **farmstead or consumable items**. The market promotes and supports healthy living, local agriculture, and community interaction all in an upbeat, welcoming atmosphere. Farmers and producers sell their products directly to the public, allowing consumers to have a direct relationship with the vendor.

Contact Information:

City of Anoka Public Services Department
2015 First Ave N
Anoka MN 55303
763-576-2980
publicservices@ci.anoka.mn.us

Market Location:

Riverfront Memorial Park
2201 Second Ave
Anoka MN 55303
Parking lot adjacent to the park

2023 Dates and Hours of Operation:

Market Hours: 3:00 pm – 7:00 pm

Market Dates: June 21, 2023 – September 13, 2023

The market may be extended to Sept 30, 2023 based on vendor availability

2023 Fees:

Season Single Stall	\$60	two parking spaces, 18' wide, fits 10x10 tent, passenger vehicle
Season Double Stall	\$120	three parking spaces, 27' wide, fits two 10x10 tents, larger vehicles
Per Sale Date	\$15	two parking spaces, 18' wide, fits 10x10 tent, passenger vehicle
Electrical per date	\$2	provide your own 100' extension cord

June 1, 2023: Application and date commitments due*

June 14, 2023: Payment due

*Applications will be accepted throughout the season based on products to be sold. Staff will make every effort not to saturate the market with vendors selling similar products with exception of produce vendors.

City of Anoka Commitment:

The City of Anoka is committed to providing the best, quality market possible. All official market promotion will be handled by the **CITY OF ANOKA**. Use of the Market logo is prohibited without permission. Vendors are encouraged to share the official City of Anoka social media sites promotional information across their personal/business social media platforms.

1. Creation of market signage and promotional items is the sole responsibility of the City of Anoka. City staff will display market signage throughout the City as deemed appropriate; this includes directional signage on the day of the market.
2. The Anoka Rockin' on the Rum outdoor concert series will be occurring on Wednesday evenings from 6 – 8pm June 21 – Sept 12, 2023. The Market has been organized in a manner to benefit from the several hundred people that attend these weekly concerts.
3. The City of Anoka will provide adequate number of portable restrooms near the market location to serve the vendors, market visitors and concert attendees.
4. Market Staff will provide vendor booth assignments each week; booth assignment may vary.
5. Market Staff will manage conflicts, concerns, or any other issues that arise in a timely manner.

Market Goods approved for Sale:

1. Vendor grown fresh fruits and vegetables, herbs and spices, fresh or dried.
2. Vendor produced farmstead products such as cheese, meats, fish, poultry, eggs, honey, maple syrup, grains, if prepared and packaged in accordance with rules established by the MN Department of Agriculture.
3. Vendor prepared cottage foods, included on the MN Dept of Agriculture Potentially Non-hazardous food lists which include baked goods, canned goods, preserves, pickles and specialty products with proof of license, and if prepared and packages in accordance with the rules established by the MN Department of Agriculture, and in accordance with local food preparation laws.
 - a. Items baked/processed at home must meet the requirements of the Minnesota Cottage Food exemption and must be labeled with date of production, the name, complete home address of the producer, and a list of ingredients. For more information: <https://www.mda.state.mn.us/food-feed/cottage-food-producer-registration>
4. Vendor grown bedding plants, hanging and potted plants, perennials and cut flowers, dried flowers or plants.
5. Vendors may sell only the items listed in the application and approved by the market manager. Vendors may request to add items to their approved list as the market progresses.
6. Vendor made PRE-APPROVED artisan items may only be sold by a vendor that is also selling vendor-grown produce, specialty foods, or farmstead/consumable items. Artisan items may not represent more than 25% of vendor items for sale. No mass-produced or second market items.
7. Multi-Level Marketing businesses or independent distributor type businesses will not be allowed at the market (i.e. Young Living, Norwex, Mary Kay, etc).
8. No live animals may be sold, displayed, or given away at the market.
9. Staff reserves the right to inspect a vendor's greenhouse, garden, farm, field or other place of production to verify that the products being sold meet market qualifications.
10. Produce sold as Certified Organic must have originated from an organic grown Certified Farm. Farmers/growers may only advertise or sell products as "Chemical Free" if they practice chemical free farming. All items should be sold by bulk, bundle, or individual item.

Applicant / Vendor Information:

1. Applicants are required to choose specific dates for participation within the application. Vendors with more than six market dates will be given priority.
2. Product and category will be taken into account when approving application so that the market does not become product saturated.
3. Applicants must be actively involved and invested in the planting, growing, harvesting, and/or processing of products they wish to sell at the market.
4. Only one applicant/vendor per household, farm, garden or nursery allowed.
5. During the selection of a vendor, the City shall not discriminate on the basis of race, color, creed, religion, ancestry, national origin, sex, sexual orientation, disability, age, marital status, or status with regard to public assistance.
6. Any form of refund would only be through a documented unusual hardship or compassionate reason on approval by market staff in their sole discretion. Any such refund request will be reviewed on a case-by-case basis.
7. Vendors are expected to treat other vendors politely and use a problem-solving approach to any problems that arise. If a vendor is experiencing a problem with a fellow vendor or customer, he or she must notify market management. In the event that vendor behavior is offensive or threatening to other members of the market community, management reserves the right to permanently reassign the vendor to a new space or remove the vendor from the market.
8. Vendors are not allowed to have pets/animals at the market, including in a vendor vehicle located anywhere on City property or in vendor stall. It is against the Minnesota Department of Agriculture regulations.
9. No one under the age of 12 may sell or maintain a stall without active Adult supervision.
10. Market staff will assign vendor booth space. Vendors must operate and set-up within the confines of their assigned booth. Booth space is not transferable.
11. All items must be contained within a vendor's assigned space. Market staff may ask that unsightly, inappropriate, unauthorized, or unsafe materials be removed.
12. Vendors are allowed one vehicle in their assigned space. **If your vehicle does not fit in your stall space, you will be required to purchase additional space.** Oversized or extra vehicles may be parked at the south end of the adjacent lot.
13. No stakes may be pounded into the parking lot or grass.
14. **The market site may be windy. Tents and canopies must be weighted. Each canopy leg must be secured with 20 to 25 pounds of weight.** If your vehicle is in your stall, please bring ropes or bungee cords to secure the tent to your vehicle. Vendors will not be allowed to set up or will be asked to take down their canopies if they do not have adequate weights.
15. Vendors assume full responsibility for any injury, loss, or damage of any kind that may result from improperly or insufficiently securing tents, awnings, display equipment, products, or other items.
16. Vendor Applications will be accepted until the market capacity is met. Payment and required documents due 2-days before first market date. Vendors are encouraged to help recruit additional vendors.
17. Vendors are encouraged to share their comments, concerns, or grievances with Market Staff in a timely manner to help expedite a resolution, if needed.

Severe Weather Policy:

1. The Market on the Rum will operate in inclement weather. Market hours may be adjusted or cancelled if threatening weather is imminent. The City will make every effort to cancel prior to 2:00pm. Vendors making a decision not to attend due to weather or any other circumstances should call or email Public Services at 763-576-2980 or publicservices@ci.anoka.mn.us by 2:00pm. No penalty to vendors that choose to cancel due to severe weather. No Refunds.

Vendor Set Up and Displays:

1. Vendors are responsible for providing all tables, chairs, canopies, signs, tent, weights, cash, and other items needed for their display.
2. Vendors must post clear, visible, professional-quality signs with their business name and location, and applicable certifications/licenses. Hand-written signs on paper or cardboard will not be allowed. Booth signage must related to products for sale and the vendor's business.
3. Prices must be prominently and clearly displayed. Signs with product prices may not be larger than 8.5in x 11in.
4. Price, terms of sale, etc. are between buyer and seller; but all vendors agree to abide by fair business practices. No undercutting pricing or volume of other vendors.
5. Cottage Foods vendors must display a placard stating: "These products are homemade and NOT subject to state inspection."
6. Vendors are required to maintain a clean and attractive booth display at all times. Vendors must represent themselves in an appropriate manner, dress, and state of cleanliness. Shirts and shoes must be worn.
7. Vendors offering samples must follow all Safe Food Sampling guidelines, including an approved portable hand washing station, no bare-hand contact with foods, and adequate garbage receptacle(s) accessible to customers.

Payments, Tokens or other forms of payment:

1. Vendors are responsible for determining payment - Cash, Credit, or Venmo in exchange for their products.
2. There will not be a token program in 2023.
3. All vendors are responsible to the State of Minnesota for Collecting, reporting and remitting all Minnesota State Sales Tax.
4. The Anoka Farmers Market on the Rum is registered/certified with the Department of Agriculture, therefore, all participating vendors must accept S/FMNP payment vouchers.

Insurance:

The City of Anoka does not provide this coverage for Vendors. Vendors must carry general liability/product liability insurance in the minimum amounts of: \$1,000,000 per occurrence AND \$1,000,000 aggregate of general liability insurance. The City of Anoka MUST BE LISTED as an additional insured on your policy for the dates of the City of Anoka Market on the Rum shown on the Certificate of Insurance as such.

The City of Anoka is not liable for any injury, theft, or damage to either the buyer or seller, or their property, arising out of or pertaining to the preparation for or participation in the Anoka Farmers' Market, whether such injury, theft, or damage occurs prior, during or after the Farmers' Market. The seller further agrees to indemnify and hold the City of Anoka harmless for and against any claims for such injury, theft, or damage.

Disclaimer:

The City of Anoka reserves the right to add to, change, amend, modify any or all of the provisions, rules, and regulations or cancel future market events at any time.